

**PRIVACY POLICY**

*PLEASE READ THE PRIVACY POLICY CAREFULLY BEFORE AVAILING SERVICES ON THIS WEBSITE / PLATFORM. AVAILING SERVICES OR BROWSING THROUGH THIS WEBSITE SIGNIFIES YOUR ACCEPTANCE OF OUR PRIVACY POLICY AND YOUR CONSENT AND AGREEMENT TO BE LEGALLY BOUND BY THE SAME.*

Effective date : 1<sup>st</sup> Sep 2020

**I INTRODUCTION**

1.1 Koehpa is dedicated to Ethical Construction and carries that forward to the digital sphere to ensure ethical data practices and safety of its customers' data. Koehpa ("**Koehpa**", "**we**" or "**us**") is committed to respecting the privacy of our customers, visitors, and other users ("**You**", "**Yours**") of [www.koehpa.com](http://www.koehpa.com) (the "**Site**") and related websites, hosted pages, etc. provided by Koehpa (hereinafter collectively referred to as "**Koehpa Websites**") and on/ in which this Privacy Policy is posted or referenced. The Koehpa Websites are primarily designed for informational purposes so that its customers and the general public are engaged and informed about Koehpa products, philosophies, projects, etc.

1.2 **M/s Plastech Formwork Pvt. Ltd.**, having its registered office at No. 39, Ground Floor, Smart Design Building, Pipeline Road, Mahalakshmiapuram, 2<sup>nd</sup> Stage, 2<sup>nd</sup> Phase. Bangalore – 560 086, is the owner of the website [www.koehpa.com](http://www.koehpa.com) and runs and operates the said website as well as all its sub-domains and pages hosted on the said website.

**I INFORMATION COLLECTION AND USE**

**You do not need to register or provide us with any personal information to visit, view or browse the Koehpa Websites.**

However, we collect several different types of information for various purposes to provide and improve our services to you and for analysing the reach and effectiveness of our website and its sub-domains.

## 1. Types of Data Collected

### i. Personal Data

While visiting the Koehpa Websites, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("**Personal Data**"). Personally identifiable information may include, but is not limited to :

- Cookies and Usage Data

### ii. Usage Data

We may also collect information how the Koehpa Websites are accessed and used ("**Usage Data**"). This Usage Data may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Websites that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

### iii. Tracking & Cookies Data

We may use cookies and similar tracking technologies to track the activity on our Websites and hold certain information for analytical purposes.

iv. **Cookies** are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyze our Service. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

Examples of Cookies we use:

- **Session Cookies.** We use Session Cookies to operate our Websites and analyse user's sessions on the Websites.
- **Preference Cookies.** We use Preference Cookies to remember your preferences and various settings.
- **Security Cookies.** We use Security Cookies for security purposes.

## **2. Use of Data**

Koehpa uses the collected data for various purposes:

- To provide and maintain the Website and update our informational resources on the Websites
- To notify you about changes to our services, products or policies
- To allow you to participate in interactive features of our Websites when you choose to do so
- To provide customer care and support
- To provide analysis or valuable information so that we can improve our products and services
- To monitor the usage of the Websites and contents thereof
- To detect, prevent and address technical issues

## **3. Transfer of Data**

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside India and choose to provide information to us, please note that we transfer the data, including Personal Data, to India and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Koehpa will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

## **4. Disclosure of Data**

### **Legal Requirements**

Koehpa may disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To protect and defend the rights or property of Koehpa

- To prevent or investigate possible wrongdoing in connection with the services or products offered by Koehpa or any fraudulent activity against the interests of Koehpa
- To protect the personal safety and data integrity of users or visitors of the Koehpa Websites
- To protect against legal liability

## **I Security of Data and Your Privacy**

5. The security of your data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

### **6. Service Providers**

We may employ third party companies and individuals to facilitate our services and analytics ("**Service Providers**"), to assist us in analyzing how the Koehpa Websites are being used or how the contents of the Koehpa Websites are being treated by users or casual visitors.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

### **7. Links to Other Sites**

Our Websites may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

### **8. Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our Website's home page.

We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the "effective date" at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

#### **V DISCLAIMERS**

This Privacy Policy is only applicable to the Services. This Privacy Policy does not apply to any other website or digital service that you may be able to access through the Services or any website or digital services of Koehpa's business partners or advertisers on Koehpa Websites, each of which may have data collection, storage and use practices and policies that may materially differ from this Privacy Policy. Your use of the Services is governed by this Privacy Policy.

This Privacy Policy ("**Privacy Policy**") has been created in accordance with Rule 4 of the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal data or information) Rules, 2011, in order to ensure confidentiality in the handling of or dealing with personal information, including sensitive personal data or information of the said customers, visitors and other users. This Privacy Policy is in compliance with all the relevant Laws, rules and regulations at the time being in force, including but not limited to the Information Technology Act, 2000; and the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Information) Rules, 2011 (hereinafter referred to as the "**SPI Rules**"), and the Information Technology (Intermediaries Guidelines) Rules, 2011 (hereinafter referred to as the "**IG Rules**").

#### **V CONTACT US**

If you have any questions, queries, clarifications or complains about this Privacy Policy, please contact

Koehpa  
#39 Ground floor - Smart Home Pipeline Road, Mahalakshmpuram WOC 2nd Stage,  
2nd Phase Bangalore, 560 086

Mail us on  
knock@koehpa.com

Contacts us  
+91 98862 34566